

## Why Polio Australia?

Over 400,000 Australian polio survivors are now living with the often debilitating Late Effects of Polio.

Polio survivors form the single largest physical disability group in Australia.

Sponsorship will fund education for polio survivors to better manage their chronic condition.

The Late Effects of Polio are progressive and vary from person-to-person. Symptoms can include:

- Respiratory problems
- Muscle weakness and atrophy
- Severe fatigue
- Joint pain
- Difficulty swallowing
- A range of neuromuscular and biomechanical complications

The Polio Health and Wellness Self-Management Residential Program provides an opportunity for polio survivors to learn effective strategies to manage their condition from a broad range of practitioners; share coping strategies with peers who are also living with the Late Effects of Polio; and renew the Body, Mind, and Spirit.

## Sponsorship Opportunities

Reach 70 Health and Wellness Program Delegates and over 2000 *Polio Oz News\** Subscribers

### **Platinum \$4000: Dinner Sponsorship (3 Available)**

Bring along a guest, mingle with delegates over dinner, and take the opportunity to make a brief announcement. Includes banner display, flyers in show bags, and write up and advertising in the event program, in *Polio Oz News\**, and on the PA website. Sponsor the 'Welcome Dinner' on Thursday night and hear Guest Speaker, Member for Hindmarsh, Steve Georganas, MP open the event.

### **Gold \$500: Walk With Me Event (1 Available)**

The annual *Walk With Me* fundraising event happens on the day of Registration. Put your logo on our t-shirts; display your banner, provide your own caps, or other promotional giveaways for participants. Includes flyers in show bags, trade table on the event day, write up in the event program, in *Polio Oz News\** and on the PA website for the event.

### **Gold \$500: Aids & Equipment Support (1 Available)**

Support delegates to enjoy a more comfortable stay by covering the hire cost of bathroom aids and equipment. Includes flyers in show bags, banner display, trade table on the event day, write up in the event program, in *Polio Oz News\** and on the PA website for the event.

### **Silver \$400: Workshop (24 Available)**

Sponsor an individual workshop on any of the Body, Mind, or Spirit topics during the Wellness Program. Includes banner display, flyers in show bags and logo in the event program, in *Polio Oz News\** and on the PA website.

### **Bronze \$200: Trade Display (8 Available)**

Promote your product or service, display your banner, and speak to delegates over lunch break (12:00 to 2:00pm). Includes flyers in show bags, logo in the event program and in the summer edition of *Polio Oz News\**. Limited to 4 sponsors per day for maximum exposure.

### **Walk With Me Supporter \$100: Product Promotion (Unlimited)**

Advertise your product or service during the *Walk With Me* fundraising event through the provision of promotional giveaways such as; caps, water bottles, protein bars, tote bags, etc.

### **Basic \$50: Flyers in show bags (Unlimited)**

*See overleaf for full list of sponsorship benefits*



## Our Vision

All polio survivors in Australia have access to appropriate health care and the support required to maintain independence and make informed choices.

## Our Mission

Polio Australia is committed to standardising quality polio information and service provision across Australia for polio survivors.

## Our Values

As the national peak body, Polio Australia represents the needs of the post-polio community and works with **passion** and **professionalism** to educate, advocate and **achieve** recognition for polio survivors.



Polio survivors overcame tremendous challenges when first afflicted with poliomyelitis to recover, assimilate into society and 'be normal'. Now they face the second phase of this terrible disease in the form of the Late Effects of Polio. They are immensely resilient people who now need some additional support to remain independent and active participants in the community.

	Platinum	Gold	Silver	Bronze	Supporter	Basic
# Available	3	2	24	8	∞	∞
Dinner with delegates and opportunity to make an announcement	✓					
Write up in the event program and <i>Polio Oz News</i> * Summer Edition as a major Health and Wellness Program sponsor and ¼ page advertisement	✓					
Inclusion on Polio Australia website as major Health and Wellness Program sponsor	✓	✓	✓			
Listed as sponsor in the event program with contact details	✓	✓	✓	✓		
Logo and link to sponsor's website in <i>Polio Oz News</i> * Summer Edition	✓	✓	✓	✓		
Listed as sponsor on Polio Australia website, with logo and link to sponsor's website	✓	✓	✓	✓		
Display your banner (one day)	✓	✓	✓	✓	✓	
Trade display and product promotion to delegates from 12:00-2:00pm on one day		✓		✓		
Flyers / business cards in show bags	✓	✓	✓	✓	✓	✓

\**Polio Oz News* is a quarterly digital newsletter distributed by Polio Australia to over 2000 subscribers  
Note: all sponsors will be provided with a tax deductible receipt