

# STRATEGIC PLAN

2020 -  
2022





## ABOUT US

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### **Our Mission**

Polio Australia is committed to standardising quality polio information and service provision across Australia for polio survivors.

### **Our Vision**

Polio Australia's Vision is that all polio survivors in Australia have access to appropriate health care and the support required to maintain independence and make informed life choices.

### **Our Values**

Polio Australia represents the needs of the polio community and works with passion and professionalism to educate, advocate and achieve recognition for polio survivors.



## STRATEGIC PLAN OVERVIEW

Area of Focus	Strategic Objective
<p><b>1. Education: Health Professionals</b></p>	<p>Increase education and awareness among health professionals on the appropriate diagnosis and management of people living with the Late Effects of Polio (including Post-Polio Syndrome).</p> <p><b>Anticipated outcomes:</b>            Informed health care professionals. Improved healthcare experiences and health outcomes for polio survivors. Develop and maintain professional networks with health professionals including the Clinical Advisory Group (CAG). Gain input to the resources we provide.</p>
<p><b>2. Education: Polio Survivors</b></p>	<p>Outreach to and educate polio survivors and their family/carers on how to best manage living with the Late Effects of Polio.</p> <p><b>Anticipated outcomes:</b>            Better health outcomes and increased independence for polio survivors. Knowledge and resources to increase self-advocacy and communicate needs with service providers. Increased connection between polio survivors through support groups and information connections.</p>
<p><b>3. Partnerships</b></p>	<p>Build and maintain strong partnerships with State Networks and participation in alliances among other like-minded organisations, for mutually beneficial outcomes.</p> <p><b>Anticipated outcomes:</b>            Stronger relationships between Polio Australia and State Networks and other like-minded organisations. Nationally consistent information dissemination. Increased national influence for Polio Australia.</p>
<p><b>4. Advocacy</b></p>	<p>Lobbying and advocating for the rights of polio survivors to access appropriate healthcare and services.</p> <p><b>Anticipated outcomes:</b>            Increased awareness about the health issues faced by polio survivors. Systematic change towards a more inclusive environment. Increased funding for programs and operations.</p>
<p><b>5. Future-proofing</b></p>	<p>Ensure the ongoing viability and sustainability of Polio Australia, as the peak body for polio survivors in Australia, into the future.</p> <p><b>Anticipated outcomes:</b>            A sustainable organisation, which is able to fulfil its objectives. Ensure that the programs we undertake achieve the best value for money. More efficient and effective processes and tools.</p>

# EDUCATION—HEALTH PROFESSIONALS

**Objective:** Polio Australia will increase education and awareness on appropriate diagnosis and management of people living with the Late Effects of Polio (including Post-Polio syndrome) among health and medical professionals.

Area of Focus	Strategic Objective
Clinical Practice Workshops (CPWs) for health professionals	1.1 Provide quality CPWs to health professionals throughout Australia on the topic of the Late Effects of Polio, in order to disseminate clinical information that is vital to the assessment, management, and treatment of the polio survivor population in Australia.
	1.2 Form working relationships with key health professionals and organisations, to establish CPWs within networks.
	1.3 Through the provision of CPWs in metropolitan and regional Australia, increase the pool of trained health professionals available to serve the polio survivor population.
Training Package and Clinical Practice Workshops (CPWs) for Professionals in Aged Care, In-Home Care and Retirement settings	1.4 Develop and provide a training package and workshop suitable for delivery to aged care sector employees (professional and non-professional).
Polio Australia Clinical Advisory Group (CAG)	1.5 Maintain a responsive and informative Clinical Advisory Group (CAG).
Health Professional Register	1.6 Increase attendee registration on the Health Professional Register, and add value benefits to registration.
Multi-media educational resources for medical professionals	1.7 Develop electronic resources to diversify the mode of education sources for medical professionals.

# EDUCATION—POLIO SURVIVORS

**Objective:** Outreach to and educate polio survivors and their family/ carers on how to best manage living with the Late Effects of Polio.

Area of Focus	Strategic Objective
Online information dissemination:	2.1 Maintain two key websites: <a href="http://www.polioaustralia.org.au">www.polioaustralia.org.au</a> and <a href="http://www.poliohealth.org.au">www.poliohealth.org.au</a> .
Provide relevant and up-to-date information to stakeholders	2.2 Redevelop five key websites into one central website, and effectively improve data navigation.
	2.3 Continue resourcing and collating current, relevant information, and producing <i>Polio Oz News</i> for quarterly distribution to polio survivor and health professional databases.
	Social Media: Provide relevant and up-to-date information to stakeholders
Engagement with younger polio survivors	2.5 Connect with relevant community organisations who represent the CALD (Culturally and Linguistically Diverse) community.
	2.6 Include images of younger polio survivors from migrant and refugee backgrounds in promotional material.
	2.7 Increase use of Plain English in publications.
	2.8 Translate key resources into other languages.
	2.9 Increase organisational knowledge about National Disability Insurance Scheme.
	Link polio survivors with relevant state networks
2.11 Promote two-way communication and information sharing between Polio Australia and state networks.	
National polio survivor education	2.12 Provide community education to polio survivors and their families and carers in a variety of forms such as videos, community information sessions and conferences.
Carer education	2.13 Include families and carers in all outreach and education activities.

# PARTNERSHIPS

**Objective:** Build and maintain strong partnerships with our members and participation in Alliances among other like-minded organisations, for mutually beneficial outcomes.

Area of Focus	Strategic Objective
State network linkage	3.1 Provide regular updates to the State Networks about what Polio Australia is doing.
	3.2 Identify appropriate grant opportunities, that can be applied for as a partnership between a state network and Polio Australia.
Develop and further enhance Rotary connections, nationally	3.3 Continue to strengthen networks with Rotary.
	3.4 Investigate the possibility of putting together a network of volunteers to deliver Rotary talks to further enhance Rotary connections.
Membership and/or connections with key organisations and like-minded groups	3.5 Maintain membership of and/or connections with key organisations and groups to achieve mutually beneficial outcomes.
Partnerships with public and private primary health organisations.	<p>3.6 Develop links with health networks to increase knowledge dispersion and promotional opportunities for the management and support of the Late Effects of Polio.</p> <p>3.7 Develop relationships with similar neurological-focused organisations, for support and insights to optimise the delivery of health services to polio survivors into the future.</p> <p>3.8 Establish and maintain relationships with Health Professional peak bodies for accreditation and marketing of workshops.</p>
Partnerships with Carer organisations	3.9 Ongoing connections with Carers Australia, and their state equivalents, to provide support to carers of polio survivors.

# ADVOCACY

**Objective:** Lobbying and advocating for the rights of polio survivors to access appropriate healthcare and services

Area of Focus	Strategic Objective
Represent polio survivors in health and aged care funding forums.	4.1 Monitor and respond to government submissions relevant to the post-polio community.
	4.2 Develop position papers to communicate Polio Australia’s position.
Represent polio survivors in issues relating to aged care, including MyAgedCare	4.3 Follow up on Royal Commission into Aged Care Quality and Safety and Royal Commission into Disability to ensure polio survivors voices are represented.
Represent polio survivors in issues relating to disability services, including the NDIS	4.4 Continue advocating for better knowledge of polio within the NDIS landscape.
Lobbying	4.5 Maintain an active National Patron to maintain active representation.
	4.6 Continue to inform the <i>Parliamentary Friends of Polio Survivors Friendship Group</i> to encourage an active interest in polio.
	4.7 Regularly communicate with Parliamentary Patrons to ensure they are advised about Polio Australia’s activities and encourage their support.
Australian Polio Register	4.8 Increase registration to Australian Polio Register.

# FUTURE-PROOFING

**Objective:** Ensure the ongoing viability and sustainability of Polio Australia, as the peak body for polio survivors in Australia, into the future.

Area of Focus	Strategic Objective
Organisational capacity building	5.1 Development of organisational policies and procedures to strengthen organisational function.
	5.2 Development of risk-management tool to mitigate the 'weaknesses' and 'threats' identified in the Polio Australia SWOT analysis.
	5.3 Actively seek out opportunities to up-skill staff.
	5.4 Develop budgets for major program areas and measure cost effectiveness of these programs.
	5.5 Investigate the possibility of engaging volunteers to assist with a variety of activities.
Fundraising	5.6 Improve fundraising efforts during face-to-face events and during follow-up of events.
	5.7 Sending regular invitation-to-donate emails.
Bequests	5.8 Strengthen bequest program through more regular marketing.
Seeking program funding	5.9 Identify and apply for relevant government and philanthropic grants.
	5.10 Seek out corporate sponsorship for various events/activities that we run.

# Polio Australia

Representing polio survivors throughout Australia

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## Websites

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[www.poliohealth.org.au](http://www.poliohealth.org.au)  
[www.australianpolioregister.org.au](http://www.australianpolioregister.org.au)  
[www.stillhere.org.au](http://www.stillhere.org.au)

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Page: [www.facebook.com/PolioAustralia/](http://www.facebook.com/PolioAustralia/)

Group: [www.facebook.com/groups/PolioAustralia/](http://www.facebook.com/groups/PolioAustralia/)



[www.twitter.com/polioaustralia](http://www.twitter.com/polioaustralia)

